

... what for

ACT4PPP strives to enhance and improve the targeted use of PPP models for regional and urban redevelopment. Due to the prevailing financial, structural, demographic and territorial challenges one major political aim of all levels of government is to reinforce the involvement of the private sector in the provision of public services and infrastructures. In this context PPP is promoted as a modern and efficient approach ensuring a long-term cooperation between public authorities and private actors aiming at planning, development, financing, maintenance and operation of projects of common public interest.

However, PPP often goes along with complex and difficult procedures and structures – especially in terms of financial, contractual and organisational arrangements, but also concerning the joint determination of strategic and political goals. Additionally, in many countries the legal and planning framework is still far from

being supportive for an easy realisation of PPPs. Finally, regional and local authorities often lack specific know-how and skills for efficiently using the PPP tool.

That's where ACT4PPP starts and addresses both the potentials and shortcomings of PPPs within a structured transnational cooperation, exchange and learning process, in order to

- further develop and disseminate suitable PPP models for specific issues and contexts;
- improve local and regional capacities, expertise, structures and framework conditions for implementing PPPs;
- increase the systematic and targeted application of PPP approaches in different fields of regional and urban development;
- use EU Structural Funds or other financing resources for PPPs taking into account revolving funds models;
- generally enhance the private involvement in territorial and urban development processes.

Being a transnational network, ACT4PPP will in particular showcase and promote the given opportunities of public private cooperation towards the national and international level and thus also plead for improving the existing framework conditions in order to ease the realisation of PPPs.



TRANSNATIONAL ACTION FOR PUBLIC PRIVATE PARTNERSHIP



ACT4PPP – Transnational Action for Public Private Partnership

Many cities and regions in Europe are increasingly challenged by their responsibilities to provide public services and infrastructure, to offer social housing or to develop brownfield sites etc. To increase their capacities and the efficiency of public actions they search for private partners for cooperation, joint actions and institutionalised public private partnerships (PPP). ACT4PPP will provide a platform for cities and regions from all over Central Europe to exchange experiences and know-how and assist them in applying more and better targeted public private cooperations. Only in few European countries the PPP approach has become an established development vehicle, whereas in most cities and regions, PPPs are viewed curiously, if not cautiously. By now there is neither an officially standardised and European wide valid definition of PPP nor does PPP serve as a 'one-size-fits-all' solution. There needs to be individual solutions for each single planned measure. Thus, ACT4PPP should help to enable the project partners to develop specific strategies for the public private realisation of their single public service or infrastructure as well as complex site developments. For this reason, the project outlines different kinds of cooperation of public authorities with private

companies. PPP models for numerous measures in the public interest, which have not been analysed systematically, will be examined and summarised to general guidelines. 17 partners from seven different countries are involved in the ACT4PPP project. They do not only represent various geographical and institutional backgrounds but also different levels of experiences and varying thematic and professional focuses. The project is co-financed by the CENTRAL EUROPE programme launched by the European Commission to foster regional development and competitiveness of the involved countries and regions. Also the German and Italian ministries are emphasizing the importance of the project by providing part of the national financial contribution.

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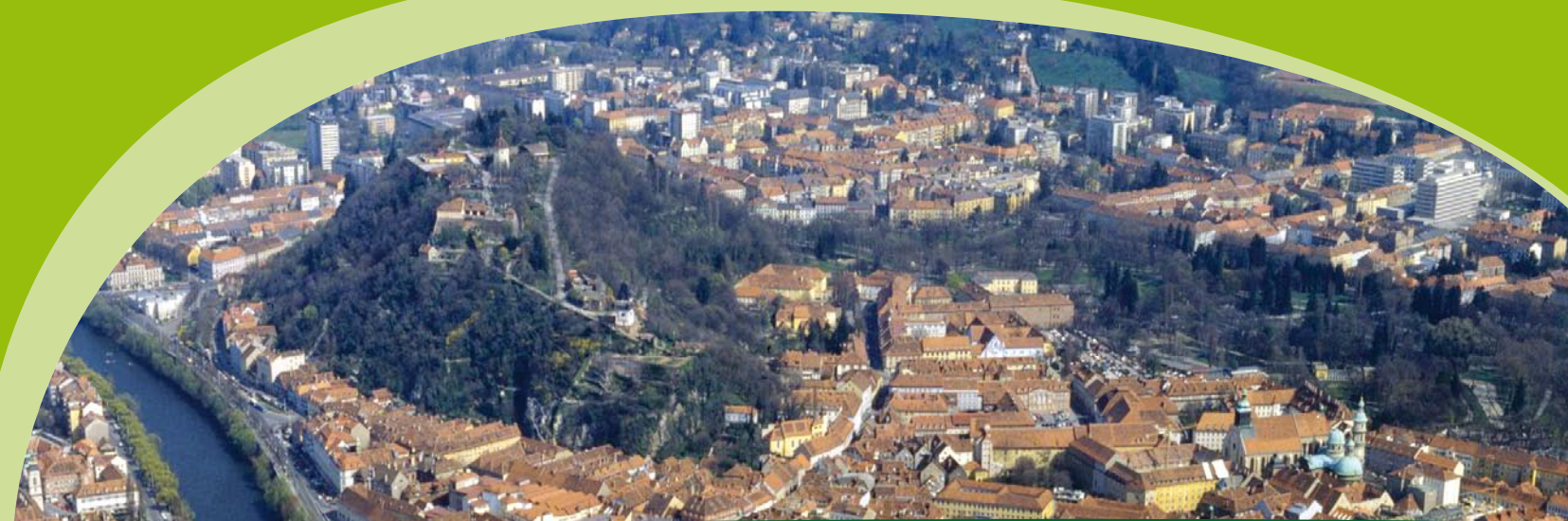
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... at the end

The ACT4PPP project is elaborating complementary results and tools for PPP realisation – containing practical work, theoretical background information and good practice examples with training and expertise elements.

- The **pilot projects** on local and regional level will have a high impact on the local PPP development, but will also be fruitful sources of experiences and know-how for the transnational work.

- PPP framework know-how** on legal and planning issues will serve as a theoretical guide for the pilot activities on PPPs within this network and for external actors.

- The results of these pilot activities will be summed up together in the **PPP compendium**, a general guidebook, helpful for external interested actors wanting to get helpful hints how to structure a successful and sustainable public private partnership.

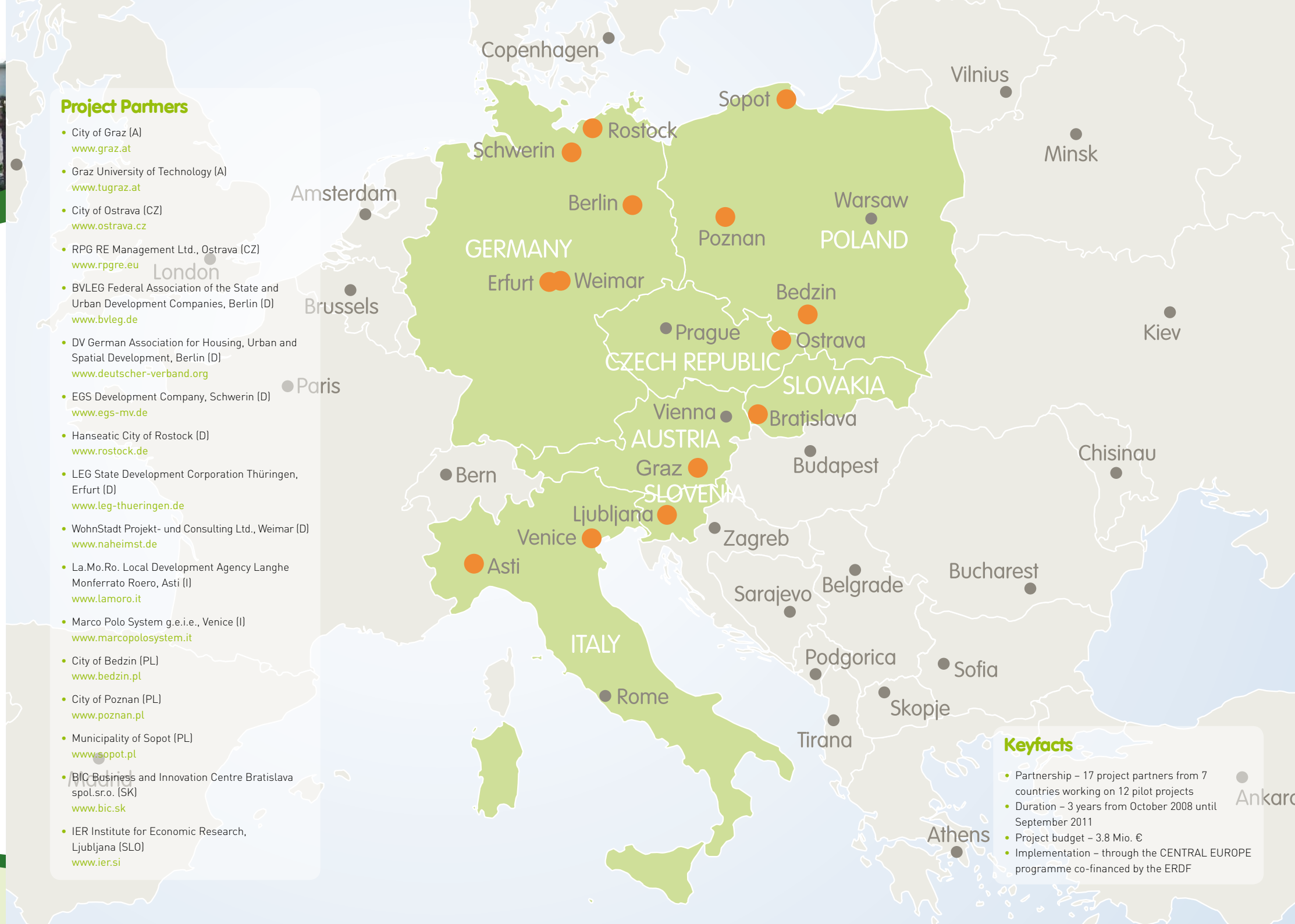
- As a practical long-lasting tool the ACT4PPP network will elaborate a **PPP training module**, giving detailed experience on crucial elements for PPP implementation. This training module will be elaborated and tested during the ACT4PPP lifetime but will be available later on for the broad public.

- Moreover, ACT4PPP will hold **public forums** regularly during the project lifetime. These broad discussions – open to all interested bodies – will emphasize crucial PPP topics.

To share the results and experiences with actors interested in PPP, the network will set up a **PPP competence network**, gathering PPP experts from various public and private levels, backgrounds and regions. With this tool, starting during the ACT4PPP project lifetime, experiences and know-how will remain accessible also after the project end and further regions and cities can benefit from the expertise being concentrated in PPP.

Project Partners

- City of Graz (A) www.graz.at
- Graz University of Technology (A) www.tugraz.at
- City of Ostrava (CZ) www.ostrava.cz
- RPG RE Management Ltd., Ostrava (CZ) www.rpgre.eu
- BVLEG Federal Association of the State and Urban Development Companies, Berlin (D) www.bvleg.de
- DV German Association for Housing, Urban and Spatial Development, Berlin (D) www.deutscher-verband.org
- EGS Development Company, Schwerin (D) www.egs-mv.de
- Hanseatic City of Rostock (D) www.rostock.de
- LEG State Development Corporation Thüringen, Erfurt (D) www.leg-thueringen.de
- WohnStadt Projekt- und Consulting Ltd., Weimar (D) www.naheimst.de
- La.Mo.Ro. Local Development Agency Langhe Monferrato Roero, Asti (I) www.lamoro.it
- Marco Polo System g.e.i.e., Venice (I) www.marcopolosystem.it
- City of Bedzin (PL) www.bedzin.pl
- City of Poznan (PL) www.poznan.pl
- Municipality of Sopot (PL) www.sopot.pl
- BIC Business and Innovation Centre Bratislava spol.sr.o. (SK) www.bic.sk
- IER Institute for Economic Research, Ljubljana (SLO) www.ier.si



Keyfacts

- Partnership – 17 project partners from 7 countries working on 12 pilot projects
- Duration – 3 years from October 2008 until September 2011
- Project budget – 3.8 Mio. €
- Implementation – through the CENTRAL EUROPE programme co-financed by the ERDF

... on the ground

Austria

Graz Urban development of the former brewery area "Reininghaus" by a private investor

Czech Republic

Ostrava Revitalisation of a "social" brownfield – the "Hrušov Zone"

Germany

Rostock Revitalisation of a former museum into a prospering cultural object

Schwerin

Urban development of a waterfront site for housing and recreation purposes by PPP – "Waisengärten"

Thuringia

Revitalisation of brownfields through PPP

Italy

Asti Private engagement in the development of a (cultural) enterprise incubator

Venice

Reuse of the former military complex "Forte Marghera"

Poland

Bedzin Reuse concepts for a European industrial heritage – the cement mill "Grodziec"

Poznan

Upgrading an urban social living quarter (in cooperation with Wohn-Stadt Projekt- und Consulting Ltd.)

Sopot

Engaging private partners in the renovation concepts for a horse race track

Slovakia

Bratislava Development of PPP activities with a focus on economic support infrastructures

Slovenia

Ljubljana Strengthening business involvement in public land use planning and development measures

